



Salish Lodge & Spa and Snoqualmie Tribe Announce Plans for Snoqualmie Falls sduk^walbix^w Gift Shop & Visitor Center

The new shop will highlight the cultural significance of Snoqualmie Falls

SNOQUALMIE, Wash. (November 1, 2022) – The Snoqualmie Tribe, in partnership with [Salish Lodge & Spa](#), the iconic resort located atop Snoqualmie Falls, announced today that renovations of the former Falls Gift Shop are underway and will become the Snoqualmie Falls sduk^walbix^w Gift Shop and Visitor Center, to highlight the significance of the site for the Snoqualmie people and their heritage. Salish Lodge & Spa is managed and operated by Columbia Hospitality.

Snoqualmie Falls and the surrounding area are sacred to the Snoqualmie Tribe. The Tribe’s commitment to the protection and preservation of the area has been evident since before they purchased Salish Lodge and the adjacent acreage in 2019 for \$125 million to prohibit a development that had been planned for the area. Today, it is important that the millions of visitors to the area are familiar with the Tribe’s story and the Falls’ cultural importance.

“Over two million people travel from all over the world to visit our sacred site each year,” said Robert M. de los Angeles, chairman of the Snoqualmie Tribe. “While they are here, we want to make sure they are aware of how important and sacred this site is to the Snoqualmie people, how we have cared for it since time immemorial, and the need to protect it from continued desecration. It is important that this story is told directly by the Tribe in a way that is authentic and educational, which is what makes this project so exciting.”

In line with this mission, the new visitor center experience will place emphasis on the Snoqualmie Tribe’s history, culture, and people. The renovation will feature art from Snoqualmie Tribal artists, educational and cultural resources, as well as a café with coffee and locally made treats for guests to enjoy.

“We truly value and celebrate our relationship with the Snoqualmie Tribe and are honored to be implementing more education around the cultural significance of the Falls to the Tribe,” said Alan Stephens, General Manager at Salish Lodge & Spa. “It is important for our visitors to learn about the

Falls and the Tribe's greater ancestral lands, and this effort brings that to life in a permanent and meaningful way."

The Snoqualmie Falls sduk^walbi^w Gift Shop and Visitor Center is expected to open in the spring of 2023. For more information, please visit www.salishlodge.com.

###

About Salish Lodge & Spa

Consistently ranked among the best small resorts in the world, Salish Lodge & Spa overlooks the 268-foot Snoqualmie Falls. Nestled in the foothills of the Cascade Mountains, every guest experience is inspired by its surroundings. Honey and herbs from the Lodge's own apiary and garden appear in treatments at the world-renowned spa, as well as the locally sourced Northwest fare and libations in The Dining Room and The Attic. Each of its 86 newly renovated guestrooms has a fireplace, comfortable seating and an oversized soaking tub or an oversized shower with dual showerheads. A stunning destination for weddings, special occasions or meetings, Salish Lodge & Spa offers an array of indoor and outdoor spaces for a truly unique event. The resort is located 30 minutes east of downtown Seattle and within 40 minutes from Seattle-Tacoma International Airport. Salish Lodge & Spa is owned by the Snoqualmie Indian Tribe and managed by Seattle-based Columbia Hospitality, Inc. For more information or reservations, please call 800-2-SALISH or visit www.salishlodge.com.

About the Snoqualmie Indian Tribe

The Snoqualmie Indian Tribe is a federally recognized tribe in King County of Washington State. Known as the People of the Moon, Snoqualmie were signatories to the Treaty of Point Elliott in 1855. For more information visit www.snoqualmietribe.us

About Columbia Hospitality, Inc.

Columbia Hospitality (Columbia) is a national management and consulting company established in 1995 by founder and CEO John Oppenheimer. Their growing portfolio includes award-winning hotels and resorts, premier residential communities, restaurants and bars, private and public golf clubs, conference centers, and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. Columbia has also consulted on hundreds of hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit <https://www.columbiahospitality.com>.

MEDIA CONTACT

Jaime Martin

Snoqualmie Tribe Executive Director of Governmental Affairs & Special Projects

jaime.martin@snoqualmietribe.us